

WÜRTH IN MALAYSIA





A FAMILY BUSINESS



Prof. Dr. h. c. mult. Reinhold Würth Chairman of the Supervisory Board of the Würth Group 's Family Trusts



Bettina Würth & Prof. Dr. h. c. mult. Reinhold Würth



Würth HQ in Kunzelsau, Germany

- Founded by the late Adolf Würth, the father of Reinhold Würth in 1945.
- Established for the purpose of selling screws in Künzelsau (hence the company logo, which consists of the family name and a W of two screw heads with cylindrical and round heads).
- After the passing of Adolf Würth in 1954, Reinhold Würth took over the company.
- Today it is being run by him and his daughter, Bettina Würth.





THE WÜRTH GROUP



- Since then, the company has become the world's leading retail group with the main business share in the distribution of fasteners, tools, chemicals & PPE.
- Over 250,000 different products
- Over 4 million customers globally from the construction industry, wood and metal crafting, automotive companies, and industrial customers.
- Over 81,000 employees globally.
- Over 420 companies in 86 countries.
- Listed as #91 on the list of Top 500 companies in Germany.
- Set a record in 2007 with more than 60 patents.
- Generated revenue 17.1 billion EURs in 2021





SUCCESS FACTORS





QUALITY



- 65% of all employees globally are sales reps
- Offices in 86 different countries
- Over 420 fully operational independent companies
- High quality products for professionals
- Premium brand name in the market





WÜRTH MALAYSIA



- Incorporated in July 11, 1987 and started business operations on August 16, 1988.
- Currently based in Subang Hi-Tech Industrial Park. This building alone comprises of our main office, warehouse & walk-in store.
- Core business in trading and distribution of PPE, Working Equipment, Technical Chemicals, Fasteners, Tools, Material Treatment and Construction Materials.





WÜRTH IN MALAYSIA OFFERS



- Serving throughout the whole of Malaysia, including East Malaysia (Borneo).
- 60+ Sales Reps & Key Account Managers based throughout the whole of Malaysia.
- Serving over 10,000 different businesses and organizations.
- 40,000 sqft warehouse storing over 3,000 different products.
- ORSY Systems
- Fully integrated SAP system
- Online shop & E-Procurement functionality
- E-Commerce platforms LazMall & ShopeeMall





DIVISIONS IN MALAYSIA









- Active in 4 different divisions
- Automotive
- Metal
- Construction
- MRO

